



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Lyrtech signs a major contract in the field of transportation and embodies its strategy in the vision sector

Quebec City, Canada, September 16, 2008—Lyrtech inc. ("Lyrtech", TSX-V: LYT) is pleased to announce the signing of a major contract with the Virginia Tech Transportation Institute—the largest university-level research center at Virginia Tech—for the development of two video acquisition systems for the transportation industry.

Comparable to the "black box" found in modern aircraft, these systems will be designed for use in on-road vehicles to capture and record video and vehicular data to analyze the behavior of drivers on U.S. highways.

"These systems will enable naturalistic research studies to help determine the causal factors in automotive crashes. This knowledge will help in the design of safety systems in vehicles with the ultimate goal of saving lives," says Andy Petersen, director of the center for technology development at the Virginia Tech Transportation Institute. "We selected Lyrtech because of their strong expertise and background in DSP-based video applications, making them a logical choice."

The part of the contract related to engineering stands at more than US\$ 500,000 and it will be carried out almost entirely during the 2008 fiscal year.

"This contract confirms the strategic positioning in the field of intelligent vision that Lyrtech initiated a few months ago," says Jean-Sébastien Bérubé, executive vice president of sales and marketing at Lyrtech. "Through the unique expertise it has gained over the past 25 years and a privileged business relationship with its partner Texas Instruments, Lyrtech has positioned itself as a leader in the field of embedded system design for digital signal processing."

Recently selected by Texas Instruments to be part of its Design House Network, Lyrtech is now very happy to work with the prestigious Virginia Tech Transportation Institute.

About the Virginia Tech Transportation Institute

The Virginia Tech Transportation Institute is dedicated to conducting research to save lives, save time, and save money in the transportation field by developing state-of-the-art tools, techniques, and technologies to solve transportation challenges. Its cutting-edge research has effected significant changes in public policies in the transportation domain at the state and national levels. The Institute conducts applied research to develop new techniques and technologies to study transportation challenges from various perspectives: vehicle, driver, infrastructure, and environment. VTTI has at its disposal a wide range of tools and facilities to explore transportation problems including the Virginia Smart Road and VTTI's internally-developed data acquisition systems. These capabilities have earned VTTI a unique standing in the transportation research field and have made the Institute a "one-stop shop" for transportation research, evaluation, analysis, and development.

About Lyrtech

Lyrtech, a proud member of the Texas Instruments Design House Network, develops and manufactures advanced digital signal processing solutions for companies worldwide, a vital technology to network and wireless communications, audio and video processing, as well as electronic systems in all fields of technology. Lyrtech offers a full range of DSP-FPGA development platforms, as well as design, prototyping, and manufacturing of electronic products through its manufacturing division. Lyrtech works in partnership with industry leaders such as Texas Instruments, The MathWorks, and Xilinx. Lyrtech's customers include many prestigious names of the consumer electronics, telecommunications, aerospace, and defense fields. For more information, visit www.lyrtech.com.

-30-

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